

REGIONS LEADING THEIR OWN DEVELOPMENT EXECUTIVE EDUCATION PROGRAM

21-24 JULY 2024 | OLD PARLIAMENT HOUSE, CANBERRA

SHAPE '*FIT FOR THE FUTURE*' REGIONS



REGIONAL
AUSTRALIA
INSTITUTE

WHY WE MUST BUILD OUR CAPACITY TO THRIVE



LIZ RITCHIE
CEO
REGIONAL AUSTRALIA INSTITUTE

Right now, at every level, people in Australia's regions are being challenged to build the skills, knowledge and capacity to leverage an era of huge opportunity that requires rapid and agile transition towards new futures, new economies and new ways of working with their communities.

To work ahead of the game in this time of exponential change and opportunity, regional decision-makers across all sectors and all tiers of government must equip themselves with new maps, new thinking, new knowledge, new behaviours, new skills, and new practices to make the shifts needed to realise their region's ambitions for the future.

Creating region-level progress on complex issues demands a collective approach to 'shifting the needle' by leveraging behaviour change at individual, organisational and regional systems-levels. The practice of region-led development and innovation offers a systemic and evidence-based approach to identifying and activating opportunity within these complex challenges.

Making time to grow, stretch and elevate your practice of region-led development and transition has never been more important.

This three-day Program draws on over twelve years of leading research and insights developed by the RAI and some of the nation's top minds and leading authorities on best practice approaches to the development of regional systems, their communities and economies.

This small-group, high-impact Program is tailored to provide you and fellow regional senior executives with one-on-one access to leading experts and master practitioners to advance your practice of region-led development to enable you to:

- Increase your capacity to work with a region in transition
- Expand collaborative impact across each region and beyond
- Boost individual, organisational and regional performance and deliver improved results within existing areas of accountability
- Grow a high-trust network of peers in positions of authority across Australia.

This Executive Education Series is partially funded by the Australian Government through the Department of Infrastructure, Transport, Regional Development, Communications and the Arts.



**THE PROGRAM OFFERS
REGIONAL CEOS AND SENIOR
EXECUTIVES A SYSTEMATIC
PROCESS TAILORED TO THEIR
OWN SITUATION TO AMPLIFY
THEIR PRACTICE.**

AMPLIFY YOUR FUTURE READY CAPABILITY



Gain a strategic advantage at the leading edge of practice development.

Regional CEOs and senior executives are under enormous pressure to balance insight, resilience, adaptability, instinct and performance with growing their capacity to develop and transition their organisations, sectors and communities to adapt to and thrive in an uncertain future.

The Regions Leading Their Own Development Executive Education Program is for senior leaders wanting to build their capability to shape their regions, economies, industry sectors and communities in an age of complexity and disruption.

The Program will amplify and stretch your individual practice in regional innovation, development and transition, supported by a diverse faculty of leading thinkers and practice leaders from across Australia and a small and select cohort of peers.

WHO THIS IS FOR



SENIOR LEADERS FOCUSED ON GENERATING POSITIVE REGIONAL IMPACT

CEOs and senior executive leaders who are:

- Seeking to expand their influence and impact in a region
- Curious about more effective ways to deliver existing and future priorities
- Transitioning from a middle or specialist management role
- New to operating in and across regional systems



SECTORS THAT BENEFIT

- Local government
- State or federal government agency and department
- Regional development and advocacy
- Business and industry
- Employment
- Agriculture and horticulture
- Education, skilling and vocational training
- Health services
- Professional services
- Environment, land management, waterways and sustainability
- Service providers and community
- Social enterprises
- Impact focused philanthropy

PROGRAM DETAILS

Dates: 5.45pm, Sunday 21 July 2024 – 1.30pm Wednesday 24 July 2024
Participants are asked to register at the Boathouse Restaurant by 5.45pm, Sunday 21 July

Venue: Members Dining Room 1, Old Parliament House, Parkes ACT

Co-investment: \$2,200 ex GST

Subsidised Places: Not-for-profit CEO Subsidy

7 fully subsidised places available
Registered charity or NFP are eligible

Regional Development Australia (RDA) CEO Subsidy

5 fully subsidised places available
RDA CEOs and/or Regional Directors eligible

Regional First Nations and Culturally and Linguistically Diverse Organisations CEO Subsidy

3 fully subsidised places available
Registered charity or NFP are eligible

What's covered: 3-day program plus pre-work and learning materials

- **22-24 July:** Lunch, morning and afternoon tea
- **21 July - 5.45 - 8.45:** Welcome dinner and curated wines and beers
- **22 July - 4.30 - 6.30:** Early supper and curated wines and beers

22 July - 6.30 - 8.45: Free evening - offers opportunity to organise dinner with your buddies and peers or to take a quiet night to reflect on and embed your learning and insights.

23 July - 6.30 - 8.45: Thriving Regions Keynote dinner with curated wines and beers.

EXPAND YOUR CAPABILITY

01

CONNECT AND SHARE

Unlock and build on the collective intelligence within the Program to open up opportunities for shared learning, innovation and collaboration across Australia's regions.

THE BIG INSIGHTS

Connect the global picture with your region by drawing on recognised thought leaders and leading practitioners thought leaders and engaging in peer learning with other regional practitioners participating in the program.

02

03

WORK AT THE INTERSECTION

Learn how to work with greater influence at the intersection of community influence and public decision-making at all levels of government to create and drive positive impact.

WORK WITH REGIONAL SYSTEMS IN TRANSITION

Better understand the levers, actors and elements of the systems that impact you, your organisation and your region and how you can influence and harness these to generate and influence rapid change in your region.

04

05

AMPLIFY YOUR REGION-LED INNOVATION PRACTICE

Identify where you want to level up your senior practice to shape development and transition of your region or sector effectively.

DESIGN YOUR CASE FOR CHANGE

Learn how to develop and amplify a compelling case for change by providing a compelling narrative, vision and solution to power regional systems change.

06

01

CONNECT AND SHARE

UNLOCK AND BUILD ON THE COLLECTIVE INTELLIGENCE IN THE PROGRAM TO OPEN UP OPPORTUNITIES FOR SHARED LEARNING, INNOVATION AND COLLABORATION ACROSS AUSTRALIA'S REGIONS.

The Program commences with connecting with your community of senior peers. In this future-focused peer community you can share challenges, explore opportunities and gain and share value as you level up and stretch your influence and impact as a Region Led Development Practitioner.

You will:

- Connect through the Buddy Program to understand each other's aims, practices and ambitions
- Explore insights into challenges and opportunities faced by your peers and thought leaders from other regions and sectors
- Forge relationships with peers in your community to offer and derive reciprocal benefits
- Lead new thinking to explore opportunities offered through adopting region-led development and transition



CONNECT AND LEARN TOGETHER AS SKILLED SENIOR PRACTITIONERS



EXPLORE REGIONAL OPPORTUNITIES



CELEBRATE REGIONS INNOVATING

THE BIG INSIGHTS

02

CONNECT THE GLOBAL PICTURE WITH YOUR REGION BY DRAWING ON THOUGHT LEADERS AND ENGAGING IN PEER LEARNING WITH OTHER SENIOR REGIONAL PRACTITIONERS PARTICIPATING IN THE PROGRAM.

Preparedness is crucial! Our aim is to ensure you are equipped with leading insights to inform your strategic thinking, practice and decision making.

Our aim is to enable you as decision-makers to develop strategies, policies, and actions that promote resilience, innovation, and sustainability, ultimately helping to steer the future in the chosen direction.

The Program is underpinned by leading research from RAI and internationally recognised thought leaders and practice leads.

The Big Insights provides thinking and practice methodologies to better prepare Australia's regions for what lies ahead.

You will:

- Explore research insights from the RAI and CSIRO to inform and increase your strategic foresight and understanding of what lies ahead
- Understand the impact of emerging global trends on your region or industry
- Explore a range of different possible futures through regional scenario thinking and planning to better prepare for change



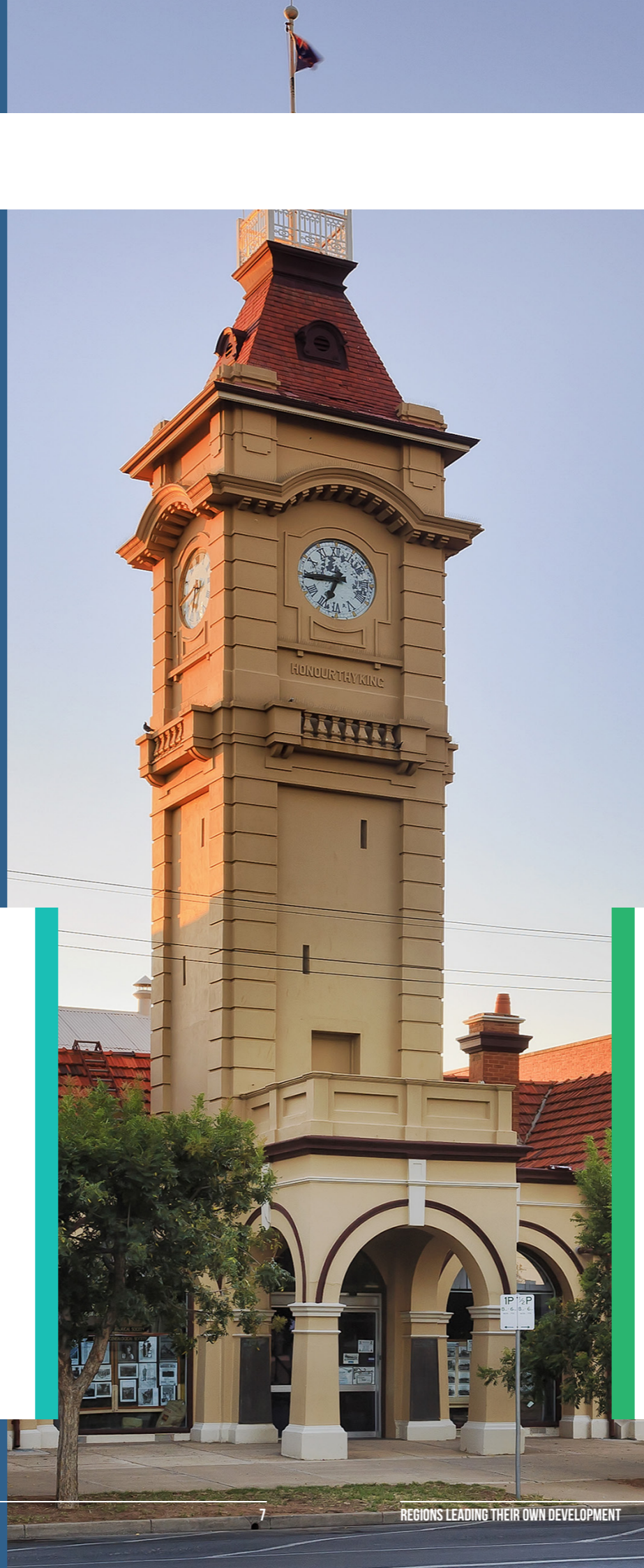
REGIONAL FUTURES INFORMED BY RESEARCH



CRITICAL IMPORTANCE OF PREPARING FOR CHOSEN FUTURES



GROW STRATEGIC FORESIGHT



03

WORK AT THE INTERSECTION

LEARN HOW TO WORK WITH GREATER INFLUENCE AT THE INTERSECTION OF COMMUNITY INFLUENCE AND PUBLIC DECISION-MAKING AT ALL LEVELS OF GOVERNMENT TO CREATE AND DRIVE POSITIVE IMPACT.

Understand how to amplify your work at the intersection of vertical, horizontal and diagonal governance and power.

The 'vertical' refers to linkages between higher and lower levels of government, including institutional, financial, and informational aspects.

The 'horizontal' refers to co-operative governance in and between communities and regions to drive region-led development, innovation and delivery.

- Effectively work at the interface of vertical and horizontal governance
- Co-design regional solutions with government and industry as active partners

✓ LEVERAGE AUTHORISING SYSTEMS FOR SUSTAINED CHANGE

✓ BUILD EFFECTIVE MULTI-LEVEL GOVERNANCE TO SUPPORT SYSTEMS CHANGE

✓ POSITION GOVERNMENT AS AN ACTIVE PARTNER

WORK WITH REGIONAL SYSTEMS IN TRANSITION

04

BETTER UNDERSTAND THE LEVERS, ACTORS AND ELEMENTS OF THE SYSTEMS THAT IMPACT YOU, YOUR ORGANISATION AND YOUR REGION AND HOW YOU CAN HARNESS THESE TO GENERATE AND INFLUENCE RAPID CHANGE IN YOUR REGION.

Our aim is to expand your capacity for regional systems thinking to support you to better understand and manage the growing complexity that impacts your region and beyond.

You will:

- Understand how to work with regions in transition
- Identify the multi-layers of regional systems and how they impact your accountability and performance
- Explore your role in supporting the transition of regional systems
- Explore opportunities to write your region into the policy

✓ SHAPE AND INFLUENCE REGIONAL SYSTEMS CHANGE

✓ INFLUENCE REGIONAL POLICY

✓ GENERATE REGION AND PLACE-BASED IMPACT



IDENTIFY WHERE YOU WANT TO LEVEL UP YOUR SENIOR PRACTICE TO SHAPE DEVELOPMENT AND TRANSITION OF YOUR REGION OR SECTOR EFFECTIVELY.

Explore a range of tools, case studies and practices to build your capacity and performance and application of regional systems change and innovation.

Our aim is to inject new insight and energy into your practice to fuel innovation and critical thinking.

Learn about and apply the RAI Region-led Innovation Practice Framework© to amplify innovative and sustainable regional outcomes.

- Understand your influence and impact on your regional system
- Investigate case studies that demonstrate leading region-led development and innovation practice
- Regional systems thinking is required to achieve regional systems level change
- Identify how to apply your learnings and the Program Learning Resources to elevate your practice and performance in your senior role to
- Determine the key areas of work to grow your capacity to support regional transition



EXPLORE REGIONAL SYSTEMS THINKING AND INNOVATION



AMPLIFY YOUR INFLUENCE AND IMPACT



GROW YOUR CAPACITY TO SUPPORT ECONOMIC AND SOCIAL TRANSITION

LEARN HOW TO DEVELOP AND AMPLIFY A COMPELLING CASE FOR CHANGE BY PROVIDING AN IMPERATIVE, VISION AND SOLUTION TO POWER INNOVATION AND CHANGE IN YOUR ORGANISATION, REGION OR SECTOR.

A well-articulated and persuasive case for change connects and inspires people in and beyond your organisation, region and/or your industry.

You will:

- Define the case for change at the beginning
- Break your case for change into clear themes and strategic initiatives
- Describe what it will look like at various stages
- Translate your case for change into an exciting shared vision



UNDERSTAND YOUR CURRENT STATE IN NEW WAYS



DEVELOP YOUR VISION FOR CHANGE



IDENTIFY KEY ELEMENTS TO REALISE YOUR REGION'S FUTURE STATE

AMPLIFY YOUR PRACTICE

IDENTIFY YOUR PLACE



Identify your place in regional systems and map your impact and influence.

EXPLORE REGIONAL ISSUES



Explore regional issues to identify opportunities to challenge for change through your behaviour and practice.

EXPLORE REGIONAL SYSTEMS



Identify where you want to level up your practice to shape development and transition effectively.

DESIGN YOUR CASE FOR CHANGE



Design your case for change to amplify impact in your region.

STATE YOUR CASE



State your case for change in a peer review to test how to level up your influence on an important project.

ADOPT AND TEST



Adopt and test new areas of practice to model increasingly effective ways of working in and across regional systems.

LEVEL UP



Level up your influential senior practice to shape and realise positive regional growth, innovation and transformation.



STRETCH YOUR CAPACITY

To guide your progress towards mastering the practice of region-led development and transition, you will be supported through a series of milestones.

The research, insights, practice tools, and activities will inform the approach you take in your region. The first six milestones will be deeply explored in the Program to set you up to adopt and test new practices within your current levels of accountability using the guiderails we set for you.

INSPIRE OTHERS

Inspiration and celebrating success from peers in the nation-wide RAI Practice Community will fuel your momentum. It is within this group that you will share progress of your milestones as you level up and influence others in your region to adopt more effective ways of working to deliver region-led development and transition.



PROGRAM FACULTY



SUE ANDERSON - PROGRAM FACILITATOR
DIRECTOR & PRINCIPAL CONSULTANT
CO SQUARED

As an industry leading management consultant, educator and facilitator, Sue draws on decades of senior leadership experience and diverse skills to impact many industries across social, government and service sectors. The diverse roles in Sue's career has led her to deeply engage and designing strategy and building workforce capacity and delivering a contemporary approach to education and service design in commercial and for purpose settings. Engaging with a broad client base across regional, rural, metropolitan, and international settings has strengthened Sue's capacity to relate to unique economic, cultural, and societal challenges that face organisations and leaders. As a skilled strategist and clear communicator, Sue respects her role to inspire new thinking while working creatively within constraints that are faced by teams and regions. She is passionate about identifying and defining opportunity for others to focus on clear purpose, constantly learn and build their capacity for greater impact.



GEMMA BILARDI
PROJECT DEVELOPMENT MANAGER
ECHUCA REGIONAL HEALTH

Gemma Bilardi is a dedicated advocate for addressing the pressing healthcare workforce issues prevalent in rural and regional Victoria. Her passion lies in devising innovative solutions with a practical and person focus direction to bridge the gaps in healthcare accessibility and provision in these underserved areas.

Recently Gemma spearheaded the development of the "Connecting the Docs" program, a collaborative initiative directly funded and supported by key acute, primary and aboriginal health services across the Loddon Mallee Region in Victoria.

With over 15 years of hands on experience Gemma has established herself as a collaborator in addressing healthcare workforce challenges in regional and rural Victoria. Her extensive tenure has afforded her a deep understanding of the complexities and deficiencies within the Healthcare system.

Gemma's impactful contributions extend across various organisations including Victorian Rural Generalist Program, Murray PHN, Rural Workforce Victoria, Latrobe University and Beyond Medical Education (GP Training). In each role she has played and instrumental part in shaping policies and programs aimed at strengthening collaboration in order to healthcare infrastructure in regional communities.



MELANIE BISH
PRO VICE-CHANCELLOR (REGIONAL)
LA TROBE UNIVERSITY

As Pro Vice-Chancellor (Regional) for La Trobe University Melanie is focused on ensuring the network of campuses across Albury Wodonga, Bendigo, Mildura and Shepparton contribute to the intellectual, social, cultural and economic fabric of the immediate and surrounding regional and rural communities. Melanie is committed to increasing participation in higher education with a focus on equity and inclusion.

With a way of working that is defined by authentic leadership, strategic decision making and emotional intelligence, Melanie is sought for her ability to operationalise strategy, engage community and industry partners, adapt quickly to disruption, and actively contribute to a healthy workplace culture to successfully navigate change.

Having held senior management positions and a variety of clinical roles in rural, regional, and metropolitan Victorian healthcare organisations as a Registered Nurse and leadership roles in the higher educator sector, Melanie is also an active researcher focused research on discipline professional issues and organisational culture, working on key projects to contribute to a safe, inclusive, high performance environment.



MEAGHAN BURKETT
CHIEF EXECUTIVE OFFICER
ETHICAL FIELDS

Meaghan is passionate and dedicated to enabling local places and communities to take hold of their economic agency and thrive. She is an Executive Director for Ethical Fields, Adjunct Industry Fellow with the Griffith Centre for Systems Innovation and a recognised leader in Community Wealth Building and Place Based Capital in Australia.

Her current focus is to unlock the capital model and system needed for enabling local economic resilience, inclusion and prosperity. She holds a substantial track record in designing and leading innovative and transformative initiatives to achieve this including the Place Based Capital Program and Natural Capital and Environmental Markets Leadership Program. She recently completed a twelve-month National Community Wealth Building Tour where she visited over thirty communities across Australia to learn and share about community wealth building solutions.

In her twenty-year career, she has served in many leadership and advisory roles, driving strategy, innovation and delivery in Australia's public and private sectors including as Chair of Ethical Fields Board of Directors, Chair of the Better Regulation Committee for the Australasian Environmental Law Enforcement and Regulators Network, and as Board Member for the New Economy Network Australia.

Internationally she has contributed to major impact initiatives including: The May Day Network on Climate Change which inspired thousands of UK organisations to commit to action on climate change; the Prince's Responsible Business Network the UK's largest and most influential responsible business network and CSR Europe's MarketPlace which gathers sustainability leaders from across Europe and the world to advance corporate social responsibility practices across all sectors.



KAREN CAIN
DIRECTOR
TRANSITION AND RECOVERY AUSTRALIA

Karen Cain has significant senior experience working across government, leading strategic innovation, and developing and implementing policy in the public sector. Karen's career in education as a teacher, principal and senior public sector manager, led to experience in working with communities to link and to build partnerships that harness capacity and growth.

These roles, particularly in regional areas have led to a strong understanding and commitment to the role of the public sector based on system leadership practice that involves and benefits those that it serves. Her experience in developing and delivering on issues that reflect what matters to community and government led to Karen's appointment as Chief Executive Officer at the Latrobe Valley Authority, which she held from April 2017 to December 2021.

Karen is now providing insight and experience on successful place-based transition practices as a Director at Transition and Recovery Australia. Karen is a fellow of Leadership Victoria's Williamson Community Leadership Program. She was awarded the Institute for Public Administration Australia Victorian Top 50 Public Sector Women Award in 2018.



DR STEFAN HAJKOWICZ
SENIOR PRINCIPAL RESEARCH SCIENTIST
CSIRO DATA 61

Stefan is a chief research consultant in CSIRO working at the interface between science & technology and policy & strategy. His work helps decision makers in government, industry and community organisations explore plausible futures and make wise choices. He wrote Australia's artificial intelligence (AI) strategy and ethics framework which was launched by the Australian government and guides AI application and development nationally. In recent work he has examined adoption patterns and productivity impacts of AI for scientific research and is currently working on the sovereign capability and policy dimensions of generative and foundational AI models. He led a recent project with the Tech Council of Australia mapping geographic patterns of technology industry clusters and specialisations across Australia. His research expertise is in the fields of decision theory, geography, economics and strategic foresight. He is widely published in the peer-reviewed international research literature and his book "global megatrends" is a CSIRO Publishing best seller. He was awarded as one of Australia's 10 best public speakers by the Committee for the Economic Development of Australia and is under heavy demand from industry as a speaker, consultant and advisor. He has a doctorate in geography from the University of Queensland and Graduate Diploma in Economics from the University of New England. He has membership of the World Economic Forum's Global Strategic Foresight Community and the OECD's Government Foresight Community.



LIBBY HEARD
EDUCATION PROGRAM MANAGER
REGIONAL AUSTRALIA INSTITUTE

Libby is one of the newer members of the team and as Education Program Manager, plays a key role in transforming our research expertise and insights into engaging practitioner-focused professional learning programs and materials.

With 20 years' experience in Agriculture extension and development, she is an outcome focused arranger, who loves to tackle a project with strategy and people focused leadership. As an active member of her local regional community, Libby is passionate about encouraging others to embrace opportunities and diversity that living out of metro areas brings.



SABIENE HEINDL - CHIEF OBSERVATION OFFICER
CHIEF EXECUTIVE OFFICER
THE ENERGY CHARTER

Sabiene Heindl is the CEO of the Energy Charter - a unique coalition of like-minded energy organisations with a shared purpose and passion for customers and communities. Previously in the CEO Office at Energy Consumers Australia, Sabiene has held a range of senior leadership roles across the energy, telecommunications, media and legal sectors focused on transformational change. With a background as a corporate lawyer, she holds an Executive MBA from Brown University (USA) and IE Business School (Spain), BA Laws (First Class Honours) and BA Int Business. She is passionate about inspiring human-centred decision making and outcomes in the energy transition.



KIM HOUGHTON
CHIEF ECONOMIST
REGIONAL AUSTRALIA INSTITUTE

Dr Kim Houghton is Chief Economist at the Regional Australia Institute. Kim manages the Institute's policy and research portfolio to ensure that the work has practical application and supports a better policy environment and more vibrant regional economies. Kim has played a leading role in recent research on housing, population mobility in regional Australia, analysis of regional labour markets, and the impact of COVID-19 on regional economies.



TRACEY LINES
HEAD OF REGIONAL DEVELOPMENT MANAGER
QUEENSLAND HYDRO

Tracey Lines is an economist and logistician, and a long term advocate for Regional Australia.

Tracey's background is in large scale infrastructure, primarily ports, rail, energy and water. Tracey has worked in 8 ports internationally from Asia to Europe and Papua New Guinea and 8 across Australia. Tracey has been an advisor to Infrastructure Australia on National Land Freight Strategy and National Port Strategy, has held roles with the Clean Energy Finance Corporation and Aurizon, Australia's largest rail freight operator. Tracey has held a number of board roles and received a number of accolades including Australia's National Port Leader of the Year, the Premier of Queensland's Export Champion, the Australian Institute of Management Excellence Awards and the Telstra Business Women's Awards. Most recently Tracey was the Northern Territory's Assistant Infrastructure Commissioner.

Tracey is a published author of economic theory and on a personal level, a story of being Mum to a son who survived a potentially terminal brain tumour.

Currently Tracey is the Head of Regional Development Manager for Queensland Hydro. Queensland Hydro was established by the Queensland Government in late 2022 to design, build, own, operate and maintain long-duration pumped hydro energy storage assets for the state, essential to Queensland's energy transition.



JAMES MCKEE
DIRECTOR OF REGIONAL DEVELOPMENT / CHIEF EXECUTIVE OFFICER
RDA TASMANIA

James is the Director of Regional Development and CEO at RDA Tasmania. He has held a wide variety of executive and board positions across a range of sectors, most recently as the Director of Northern Transformation for UTAS and the Director of Northern Cities for the State Government along with board roles including the Chair of Tourism Northern Tasmania, Cycling Tasmania and the Launceston Airport CACG. James is also a regional development practitioner with a particular interest in futures and strategy. It is this capacity James has facilitated numerous workshops for regional organisations seeking to help them build strategy as a living process that can adapt and respond to change. James employs scenario planning as a tool in this process to support organisations think about the big national and global trends and ground them in an adaptive strategy. His primary background is in agricultural science and management, he is a graduate of the Australian Rural Leadership Program (MDB), Social Impact Leadership Australia, AICD, Mt Eliza and the RAI Regions Leading Their Own program. He has also spent time developing and supporting community development programmes in the USA and India.



LIZ RITCHIE
CHIEF EXECUTIVE OFFICER
REGIONAL AUSTRALIA INSTITUTE

Liz's primary purpose at the RAI is to make a difference through providing leadership, engagement, information and connectivity. Heralding from country NSW, she understands the issues impacting regional Australia and has designed and executed programs across Australia to engage in economic and social issues affecting our regions.



ANNA STEPHENSON
DIRECTOR - REGIONAL IMPACT AND EDUCATION
REGIONAL AUSTRALIA INSTITUTE

Anna is developing RAI's Education portfolio to meet the learning needs of regional industries, communities and government to help achieve the best outcomes for regional Australia. She brings over 25 years' experience advocating, innovating and helping to grow regional economies, industries, workforces, future skills and communities across NSW, Queensland, Victoria and Tasmania. She has worked together with a diverse range of businesses, industry sectors, Australia's three tiers of government, not-for-profits and communities. An original thinker, strategist and learning designer, Anna's 15 years in farming grounds her practical yet innovative approaches to capacity building and regional systems change.

Anna is currently participating in the year-long Williamson Leadership Program.



KATHERINE TREBECK
WRITER-AT-LARGE
EDINBURGH FUTURES INSTITUTE / EDINBURGH UNIVERSITY

Katherine is a political economist, writer and advocate for economic system change. Her roles include writer-at-large at the University of Edinburgh, Economic Change Lead for The Next Economy, and Strategic Advisor for the Centre for Policy Development. She co-founded the Wellbeing Economy Alliance (WEAll) and also WEAll Scotland, its Scottish hub, and she instigated the group of Wellbeing Economy Governments (WEGo). She is a member of the Club of Rome and her board roles have included a range of groups such as Hands Across Canberra, the C40 Centre for Urban Climate Policy and Economy, the Centre for Understanding Sustainable Prosperity, and The Democracy Collaborative. She is a thinker-in-residence at the Australian Health Promotion Association, a New Economics Senior Fellow at the ZOE Institute, a Fellow of The Post Growth Institute, and a Distinguished Fellow of the Schumacher Institute.

Katherine has Bachelor Degrees in Economics and in Politics (University of Melbourne) and holds a PhD in Political Science from the Australian National University. Her most recent book *The Economics of Arrival: Ideas for a Grown Up Economy* (co-authored with Jeremy Williams and published by Policy Press) was published in January 2019 and her major report *Being Bold: Budgeting for Children's Wellbeing* was launched in March 2021.



KATIE STUBLEBY
STRATEGIC DESIGN MANAGER
CENTRE FOR SOCIAL IMPACT, UNIVERSITY OF WESTERN AUSTRALIA

Katie Stubleby is passionate about system change and combining systems thinking with design-led approaches to create impact. She currently works between several organisations to drive change including the Presencing Institute (Senior Faculty), Griffith University Centre for Systems Innovation (Executive-in-Residence Capability Building)Commonland (Ecosystem Innovator Asia-Pacific Region)and United in Diversity (MIT IDEAS Asia-Pacific Faculty). She has worked as a lead social designer and systems practitioner across many issues and institutions in Australia.

She has also lectured as part of the MBA on Social Impact at UWA and UNSW focussed on innovation, systems-thinking and design. Some projects have included supporting the ATO with bringing in systems-led practices across their design branch, working with the Presencing Institute to embed systems practice in six UN Country Teams to find new ways to solve complex issues, as well working with local systems change projects such as the Alliance to End Homelessness WA. She is also a global fellow of the Academy for Systems Change.

THRIVING REGIONS FRAMEWORK[®]

DEVELOPING THRIVING REGIONS THROUGH SYSTEMS INNOVATION

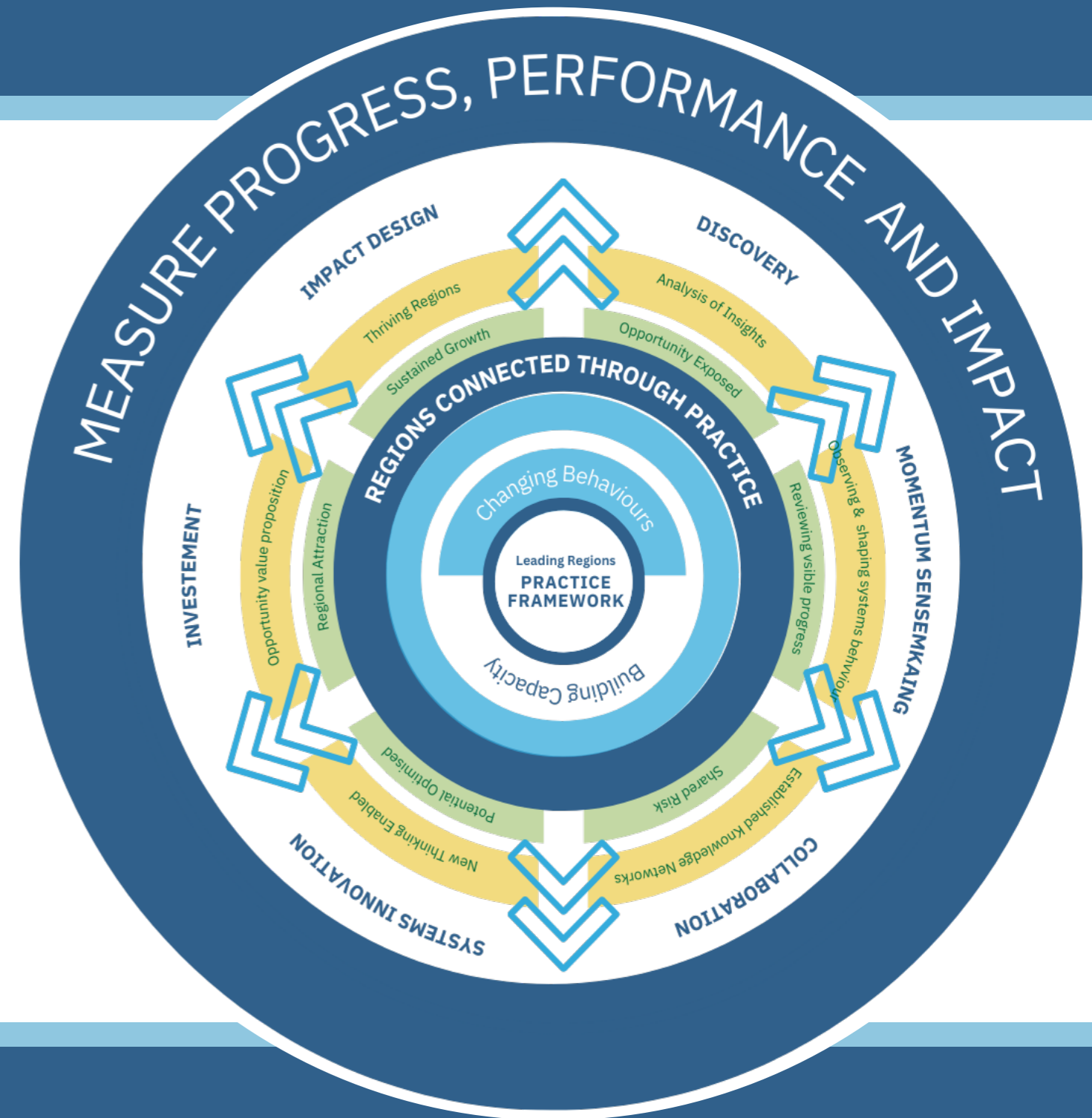
The RAI Thriving Regions Framework[®] is founded on the core principles of building capacity and changing behaviours at individual, organisational and regional levels.

Evidence shows that this fundamental combination fuels sustainable development, innovation and transition within and across Australia's regions, their economies, industry sectors and communities to unlock regional opportunities and potential.

The Framework is designed to amplify your capability in region-led development at any level. It underpins a powerful, nation-wide Practice Community better equipped to shape and navigate the future of regional Australia.

Its systemic approach moves beyond the norms that can inhibit regional growth and transition, establishing a logical rhythm to the way individuals, organisations and regional systems work to collectively drive opportunities forward in a coordinated and measurable way.

- ✓ **ARTICULATING THE PRACTICE OF HOW REGIONS WORK AND GROW**
- ✓ **CHANGING BEHAVIOURS & BUILDING REGIONAL CAPACITY**
- ✓ **BUILDING DEEP SKILLS IN EACH ELEMENT OF THE PRACTICE FRAMEWORK**
- ✓ **TRANSLATING RESEARCH TO INFORM THE PRACTICE OF REGION-LED DEVELOPMENT & TRANSITION**



LEARNING FORMATS



RESIDENTIAL FORMAT

The residential delivery of Regions Leading Their Own Development Executive Education Program provides an opportunity to engage in dynamic learning and senior development with your peers, away from the distractions of work and life.

The Program is held at specially selected regional venues over a three-day period.

The cost of all meals and accommodation is included in the Program fee.



IN-HOUSE

Our in-house Regions Leading Their Own Development Executive Education Program is delivered in the confidential surroundings of your own boardroom or venue of your choice. Over three days, you and members of your Executive can learn together in a collaborative environment.



ONLINE FORMAT

In mid-2024, the RAI will launch the online Leading our Own Development Program for staff in frontline to middle level management role. The Program will blend the best of online learning with a support model that engages participants with their peers, expert facilitators and alumni from the Executive Education Program.

Featuring a suite of core modules and optional deep learning courses, this Program will include;

- Integrated pre-reading time prior to the first virtual workshop and a week between each live and interactive learning and practice development session
- A Program Introduction session prior to the first live and interactive learning and practice development session to introduce participants to their facilitators
- Interactive virtual workshops, which include discussion-based group work, online activities, case study analysis and interactive, live practice development.

ABOUT THE REGIONAL AUSTRALIA INSTITUTE

The Regional Australia Institute (RAI) is the nation's first and only independent think-tank dedicated to empowering Australia's regions. We are a not-for-profit organisation that undertakes research to inform, educate and activate our rural and regional communities.

RAI celebrates 13 years in 2024. We are proud of the vast array of research, data, and detailed insights the RAI has provided into many of the significant issues and challenges facing regional Australia. The work of the Institute is made possible through research partnerships with Australian and State governments, the national Regions Rising event series, regional consultancy projects, membership, and philanthropic funding.

In 2022, the RAI launched the Regionalisation Ambition 2032 - A Framework to Rebalance the Nation. The Ambition is a 10-year plan for regional Australia that seeks balanced growth across our nation's regional towns and cities. It outlines key targets, actions and benefits that will contribute to building prosperous regional communities, and a stronger Australia.

The RAI exists so that decision-makers at all levels of government, not-for-profits, industry, and community have the information they need to ensure the best outcomes for regional Australia. By replacing myths and stereotypes with facts and knowledge, the RAI seek to build a more inclusive, unified and prosperous future for all Australians.

We care about the regions, because when our regions are strong, Australia is strong.



**REGIONAL
AUSTRALIA
INSTITUTE**

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Australian Government

BUILDING AUSTRALIA



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